MEMORANDUM OF LINDERSTANDING ADVANCE STANDING CREDIT

BUSINESS ADMINISTRATION/MARKETING

Brevard Community College (BCC) will award postsecondary advance standing credit to eligible high school students who have graduated from Brevard Public Schools and completed the secondary Career and Technical Education program courses in Marketing. The studentwill not be charged tuition orfees for the postsecondary credit awarded through this advance standing credit agreement. Listed below are the courses that must be completed at the secondary level:

High School Course
Number Iligh School Course Title High School

Credit

88271 award advance standing credit for the following courses toward the applicable BCC Business Adminishation Associate in Applied (AAS) degree or related certificate program:

College Course
Number Brevard Community College Course Title College Credit

ADV 1OOO Advertising -t

MKA 1021 Principles of Selling a

J

MAR 2O1I Marketing Principles a

-t

The procedure for obtaining the advance standing credit will be in accordance with the guidelines below.

l. Student must meet the following criteria:

courses.

related certificate program. @efer to the BCC catalog for applicable major code).

Marketing Decisions and GEB 1011 Introduction to Business with a grade

2. Following completion of the required credits at BCC, the student must petition the Registrar to have advance standing credit placed on their permanent record. Credit will be awarded with the grade of "S" which will not affect the GPA.

3. The student must enroll in the appropriate BCC courses or program no later than three years after the last high school attendance.

Questions regarding this agreement should be addressed to the Executive Director of Workforce Training and Development, Brevard Community College and/or Director, Career and Technical Education, Brevard Public Schools.

This Memorandum of Understanding shall be effective upon the signature of the district
superintendent or his designee and the community college president or his designee. This
agreement shall remain in effect until reviewed and modified every two years, or terminated by
either party upon thirty (30) days written notice prior to the end of a term or by mutual consent.

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