

**BREVARD COMMUNITY COLLEGE  
BOARD OF TRUSTEES  
RETREAT/WORKSHOP**

November 6, 2006  
9:05 a.m.

Board Room (#231)  
Administration Building (Bldg. #2)  
Cocoa Campus

**PRESENT:** Mr. James W. Handley, Chairman; Mr. C. R. "Rick" McCotter III, Vice Chairman;  
Mr. James Theriac; Mrs. Kimberly Tsamoutales; Mrs. Alberta Wilson;  
Dr. James A. Drake, Secretary

**1. CALL TO ORDER:**

Mr. James Handley, Chairman, called the Retreat/Workshop meeting to order. He welcomed Dr. James Drake, Interim President and Mr. James Ross, Vice President,

Areas in Need of Improvement/Opportunities –

1. Retention and recruitment
2. Faculty succession planning
3. Communication and marketing - internal and external
4. Streamline all functions to achieve maximum efficiency
5. Career progression and incentive programs to retain good people
6. Opportunity to explore partnership potentials, i.e., future medical-related partnerships with the new University of Central Florida (UCF) College of Medicine.

**3. BOARD DISCUSSION:**

a. Strategic Planning/SWOT Analysis/Environmental Scan

Mr. Frank Billings, Associate Vice President, Institutional Effectiveness & Strategic Management, presented the following documents: 2006 External and Internal SWOT Analysis; Environmental Scan FY's 2007-2008+; and, Strategic Plan Overview and Timeline. He also provided a copy of a power point presentation developed by Dr. Terri Manning, Ce y Univiě



supported the idea of further investigation by Dr. Drake and others regarding possible innovations to expand access to higher education.

e. Trends in Educational Technology

Dr. Kathy Cobb, Provost, Titusville/Virtual Campuses, and Mr. Tim Marshall, Chief Information Officer, demonstrated various distance learning delivery technologies being used or being explored by the College.

In addition to the many technological tools available to students, statewide initiatives are also a benefit. For instance, members of the Florida Distance Learning Consortium share on-line curriculum via the "Orange Grove," Florida's