

**BREVARD COMMUNITY COLLEGE  
BOARD OF TRUSTEES/CABINET  
RETREAT**

February 27, 2006  
10:35 a.m.

Rooms 163-163A  
Library Building (Bldg. #2)  
Palm Bay Campus

**PRESENT:**

Board of Trustees:

Mrs. Alberta K. Wilson, Chairman; Mr. C. R. "Rick" McCotter III, Vice Chairman;  
Mr. James W. Handley; Mrs. Miriam Martinez; Mr. James Theriac;  
Mr. Joe D. Matheny, Attorney; Dr. Thomas E. Gamble, Secretary

Cabinet Members:

Dr. Barbara Ake; Dr. Donald Astrab; Mr. Frank Billings; Dr. Kathy Cobb;  
Dr. Brenda Fettrow; Dr. Amy Hendricks; Dr. Mike Kaliszeski; Mr. Al Little;  
Mr. Tim Marshall; Ms. Ingrid Matta; Ms. Joni Oglesby; Dr. Bert Purga

**1. CALL TO ORDER:**

Mrs. Alberta K. Wilson, Chairman, called the Retreat to order.

**2. REVIEW OF VARIOUS INSTITUTIONAL**

Ms. Osteen-Cochrane reported on the English for Speakers of Other Languages (ESOL) program. These programs are offered on Cocoa, Melbourne and Palm Bay and focus primarily on functional fluency through integrated skills. All ESOL students are residents, with the majority being Spanish speaking. The program consists of 14 weeks of study with three hours of weekly classroom instruction each week, totaling 42 total contact hours. The students enrolling in this program have some level of fluency prior to enrolling and are tested to determine the proper level of instruction. Ms. Osteen-Cochrane reported that classes for ESOL are non-credit and categorized as "Leisure" and thus are charged at non-resident rates. She described field trips and extra-curricular activities that are arranged for the students in order that they might practice thei

3. **COLLEGE STRATEGIC PLAN FY 2006-07**

a. Florida Division of Community College's and Workforce Ed Strategic Plan Overview

Mr. Frank Billings, Associate Vice President, Office of Institutional Effectiveness and Strategic Management, reviewed the strategic planning process which begins with four broad goals established by the Florida Department of Education, which map to the K-20 strategic imperatives, and the Florida Community College System (FCCS) strategies and goals. He reported that the purpose of the Retreat is to collectively review input from the Trustees, Cabinet, community stakeholders, and strategic managers, etc. to ensure consensus of agreement for the final strategic plan.

b. Responses to Board Information Requests

Mr. Billings reported that data has been included in the Miscellaneous Planning Documents handout in response to specific Trustee inquiries, as follows:

(1) 2005 High School Graduate Data

Mr. Billings provided numerical and alphabetic data reflecting 2005 high school graduates attending BCC in 2005-06. Dr. Fettrow confirmed the data will be helpful to define recruiting and marketing efforts. She reported that high schools having low BCC attendance figures are due, in part, to students choosing to attend four-year institutions. She further reported identifying and recruiting the students who have chosen not to continue their education is of primary concern, in the hopes that they could be encouraged to do so. Dr. Gamble reported that as the dual enrollment program expands, he expects fewer students will leave prior to completing their Associates Degree. He stated that 40-42% of Brevard's high school students who are furthering their education come to BCC compared to the 28% statewide average, due largely to the emphasis on dual enrollment by the Brevard School Board. Dr. Gamble reported that financial support of the dual enrollment program will require further negotiation. He further reported that data reveals greater student success for dual enrollment students receiving instruction on the college campus rather than their local high schools, and he will make recommendations to Dr. Richard DiPatri, School Superintendent, accordingly. He also reported the State and School Board have indicated a desire to significantly increase vocational study offerings to high school students who do not wish to continue to college. This will have a significant impact on college funds, which will also require further discussion with the school board. Data shows very few high school students enrolled in vocational dual enrollment classes continue on to college. It was the consensus that these topics should be included on the agenda at the next joint meeting with the School Board. Dr. Gamble

reported that data should be collected and analyzed regarding costs, enrollments, drop out statistics, etc., in preparation for this discussion.

- (2) Increased Job Demand for Waste Management Occupations

Trustees identified the following areas for consideration:

Dr. Gamble reported that he is considering discussions with UCF proposing they refer Brevard County students who are not accepted by UCF, as well as their students who are struggling academically at the University and may benefit by the community college structure with a transfer to UCF after two years.

Mr. Billings requested that the strategic planning timeline for future years be adjusted so that the Strategic Planning Workshop is held in late-December or early-January. The Board concurred with this idea and Dr. Gamble stated related Policy Governance Manual entries will be modified accordingly.

4. **ADJOURNMENT:**

The retreat adjourned at 3:10 p.m.

APPROVED: \_\_\_\_\_

  
Chairman, District Board of Trustees

ATTESTED: \_\_\_\_\_

  
Secretary, District Board of Trustees