

**BREVARD COMMUNITY COLLEGE
BOARD OF TRUSTEES
RETREAT**

September 30, 2005 and
October 1, 2005

Dodgertown Conference Center
Vero Beach, FL

A full recording of the Retreat is available on cassette in the Office of the President.

Friday, September 30, 2005

10:00 a.m. to 5:00 p.m.

PRESENT: Mrs. Alberta K. Wilson, Chairman; Mr. C. R. "Rick" McCotter III, Vice-Chairman; Mrs. Miriam Martinez; Mr. James Theriac, Mr. Joe D. Matheny, Attorney; Dr. Thomas E. Gamble, Secretary

ABSENT: Mr. James Handley

GUESTS: Dr. Don Astrab, Dr. Brenda Fettrow, Ms. Terry Martin

1. ETHICS PRESENTATION - Mrs. Alberta Wilson

Mrs. Alberta Wilson, Board Chair, presented a comprehensive report on ethics, and her position as Business Ethics Advisor, The Boeing Company, Florida Operations. She reviewed case scenarios pertaining to business courtesy, hiring competitors, retaliation, and proprietary information. A discussion was held regarding the new Board Policy Governance Manual no longer including a specific Code of Ethics, other than the tie to Florida Statutes, Chapter 112. Mr. Matheny provided a general review of the Florida Ethics Commission Standards.

The Board felt it might be beneficial to include either a code of ethics or standards of practice policy in the Policy Governance Manual. Dr. Gamble requested Ms. Martin prepare a policy for Board consideration.

Dr. Gamble reported on the Sabanes-Oxley Act. Originally, it had been decided that this Act was not applicable to community colleges; however, there are lingering questions regarding whether the community colleges fall under the Act.

Mrs. Wilson referred the Board to the ACCT white paper, "What are Ethics?" which was provided to the Board. Dr. Pierce added that the ACCT website contains some very valuable white paper resources for Boards.

2. CONTRACT WITH MR. HARIDOPOLOS

Discussion was held by the Board on the arrangements in the contract with Mr. Mike Haridopolos as Florida State Senator

Mrs. Martinez recommended implementation of a process whereby accountability of time use would be more specific.

(Topic to be continued on Saturday.)

3. ROLE OF THE BOARD/20 ESSENTIAL QUESTIONS - Dr. David Pierce

Dr. Pierce reported on his background and history in the community college system, including his service as the President and CEO with the American Association of Community Colleges.

Dr. Pierce discussed several cases within the community college system involving impropriety dealing with improper use of ema

Dr. Pierce provided verbal report on various higher education institutions throughout the nation including selection of the Board members and number of Board members.

Dr. Pierce reported he is the CEO of COMBASE, which stands for Community Based Learning. The organization offers good sources for creative ideas.

Dr. Pierce discussed that in order to get the most from attendance at national and regional conferences, preplanning should be done by the Board so that information can be brought back from the meetings to share.

Dr. Pierce indicated that surveys are an effective way to obtain input from the community. He cautioned the Trustees to keep a broad perspective on viewpoints.

Dr. Pierce recommended finding ways to honor individuals in the community such as providing an honorary associate's degree to individuals to help build bridges.

He reported the ACCT and AACC National Legislative Congress is held in February to provide communications on national issues, which is helpful knowledge.

Dr. Pierce asked how the college set strategic goals. Mrs. Martinez explained the Board objectives, which follow the Florida Board of Education Goals and how they are set.

Dr. Pierce shared information on how community colleges obtain funds for certifications. When new industry comes in, funds can be earmarked to be used for this service through tax increment financing for up to ten years.

Dr. Astrab mentioned the vocational centers, apprenticeship programs, aerospace technology and the nursing program as programs defined by industry.

Dr. Pierce reviewed the history of educational needs in the United States starting with before the Industrial Revolution. He asked the Board to consider what type of service will need to be offered by the community colleges for students in the future.

The Board discussed needs of the future including increased demand on the virtual campus and reducing the time span to earn a degree.

Dr. Pierce shared information on the shift in high school where students begin to work on their higher education degrees in the 11th and 12th grades. He reported schools in Utah have taken steps that mandate that students complete the associate's degree at the same time they graduate from high school.

Dr. Pierce discussed a focus on earning endorsed certificates confirming an individual is competent in specific skill and knowledge areas.

The meeting was adjourned at 5:00 p.m. to reconvene on Saturday at 9:00 a.m.

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11. LOWE'S PROPOSAL

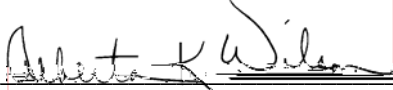
Mr. Matheny reported on Lowe's proposal to enhance the BCC Palm Bay Campus entrance in conjunction with construction of a new Lowe's facility. It was the consensus of the Board to continue to proceed with reviewing the proposal; however, Lowe's would have to pay for the college land. It was the consensus of the Board that Mr. McCotter serves as the liaison to work with BCC staff, Florida Architects and Lowe's on the proposal.

12. ADJOURNMENT:

The retreat adjourned at Noon.

ADJOURNMENT:

The workshop adjourned at 4:45 p.m.

APPROVED: 

Chairman, District Board of Trustees

ATTESTED: _____
Secretary, District Board of Trustees